



CTN GREEN MAGAZINE 2009 MONTHLY GENERAL RATES

1x 3x 6x 9x 12x

For Advertising Sales Inquiries Neal Gray neal@ctnla.com

For Media Relations, John Cpin john@westinrinehart.com
T: 202.466.3050 F: 202.466.0777

For PR, Jessica Hoy jessica@westinrinehart.com
T: 202.466.7717 F: 202.466.0777

Marketing Opportunities / Events / Partnerships

For Sponsored Events, Hosted Shopping Areas, Video Production, Added Value and Specifically tailored campaigns please call our Marketing experts.

**CUSTOM EMBEDDED
VIDEOS, FLASH, AND MUSIC
PLEASE CALL
FOR A DETAILED QUOTE**



Closing Dates and Material Due Dates

Magazine will be a bi-monthly in 2008 and published monthly starting January 2009.



Ad Space Close Materials Due Dates

Sept '08 / Oct '08 August 18, 2008 August 25, 2008

Nov '08 / Dec '08 October 1, 2008 October 6, 2008

* Please note all insertions are subject to clearance and approval by Consumer Trend News LLC

CTN GREEN 2009 CLOSING & MATERIAL DUE DATES

SPACE CLOSE MATERIAL DUE DATES

<u>JANUARY</u>	11/28/08	12/4/08
<u>FEBRUARY</u>	1/01/09	1/08/09
<u>MARCH</u>	2/02/09	2/09/09
<u>APRIL</u>	3/02/09	3/09/09
<u>MAY</u>	4/01/09	4/08/09
<u>JUNE</u>	5/01/09	5/08/09
<u>JULY</u>	6/01/09	6/08/09
<u>AUGUST</u>	7/01/09	7/08/09
<u>SEPTEMBER</u>	8/03/09	8/10/09
<u>OCTOBER</u>	9/01/09	9/08/09
<u>NOVEMBER</u>	10/01/09	10/10/09
<u>DECEMBER</u>	11/02/09	11/09/09

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CTN GREEN 2009 EVENT CALENDAR

JANUARY

SPA, FITNESS AND HEALTH

FEBRUARY

FILM AND MUSIC ISSUE- GOLDEN GLOBES /
GRAMMYS/ OSCARS

MARCH

SPRING FASHION

APRIL

EARTHDAY

MAY

FOREIGN FILM & ART / INTERNATIONAL TRAVEL

JUNE

SUMMER- TRAVEL

JULY

HOME ISSUE

AUGUST

INNOVATION ISSUE

SEPTEMBER

FALL FASHION

OCTOBER

GIVING BACK & EPICURIAN

NOVEMBER

"THE BEST OF" ISSUE

DECEMBER

THE ULTIMATE HOLIDAY GIFT GUIDE

DIGITAL ADVERTISING SPECS

We are able to design your content to fit our display and integrate interactive elements and include video play, multiple links to your online content. Private client asset upload area is provided with typically 1 week review/approve in mockup.

Typically no more than 20 megs per page and related streaming content is provisioned, average displayed page is jpg, png or swf usually less than 200 kb.

STATIC PAGE

Singe page dimension:

Displayed Dimensions, 640px wide by 800px tall

Full Spread:

Sourced format should be Jpg, png or tif
(Can be extracted from PDF, not recommended)
Displayed pixel dimensions = 1280 wide x 800 tall

Ecommerce pass-thru

By agreement, processing through our online store with credit card acceptance system will be available Oct/Nov 08, fulfillment by client.

INTERACTIVE FLASH

This usage is encouraged. Contact Jeff Johnson – jeff@ctnnyc.com

VIDEO

All formats are acceptable as digital files, typically DVD, WMV or QuickTime. Displayed in-page dimensions in pixels 512 pixels or less. Typical 16:9 is 480 pixels width, 30 fps., usual runtime 5 minutes or less. File upload support is provided. Mockup review for the current best of class encoding is ON2 v6 FLV flash video.